



WEWS

ORDER

Flight Dates **09/18/12-09/24/12**

Contract / Revision **310388 /** Product **OFA Sked A 09.18-9.24.12**

Original Date / Revision Agency Com 15%

09/07/12 09/26/12 Billing Contact

Advertiser **Obama / Democrat / Preside**
1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Agency **GMMB Inc**

Buying Contact Sales Office EWSDC

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007 Sales Region NAT
Agency Ref 2

Order Sep 00:20:00

Estimate # **1536**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 108885

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	141	\$92,552.25	\$108,885.00	0.00	08/27/12	09/24/12	141	\$92,552.25	\$108,885.00
Totals	141	\$92,552.25	\$108,885.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WEWS	09/18/12	09/24/12	4-430am America This Morn 4-430a America This Morn	CM	4-430a	MTWTF--	:30	4	\$35.00	P-3	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TWTF--		4				\$35.00		0.00			
		Week: 09/24/12	09/30/12	M-----		1				\$35.00		0.00			
N 2	WEWS	09/24/12	09/24/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	M-----	:30	1	\$40.00	P-3	0.00	NM	1	\$40.00



WEWS

Print Date: 09/28/12

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Contract / Revision **310388** Flight Dates **09/18/12-09/24/12** Hiatus Dates
Original Date / Revision 09/07/12/ 09/26/12 Order Sep 00:20:00
Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.18-9.24.12** Estimate # **1536**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 2	WEWS	09/24/12	09/24/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	M-----	:30	1	\$40.00	P-3	0.00 NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	M-----	1		\$40.00		0.00					
N 3	WEWS	09/24/12	09/24/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	M-----	:30	1	\$75.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	M-----	1		\$75.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WEWS	09/24/12-09/30/12		M-F GMC 5-6a	5-6a		M-----	:30	(\$75.00)	0.00	NM			
See MG 31.3,31.4,31.5,31.6,31.7 [N/A ON ENTRY]														
N 4	WEWS	09/18/12	09/24/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	5	\$175.00	P-3	0.00 NM	2	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-TWTF--	4		\$175.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	WEWS	09/17/12-09/23/12		M-F GMC 6-7a	6-7a		-TWThF---	:30	(\$175.00)	0.00	NM			
Credited [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]														
3	WEWS	09/17/12-09/23/12		M-F GMC 6-7a	6-7a		-TWThF---	:30	(\$175.00)	0.00	NM			
Credited [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]														
4	WEWS	09/17/12-09/23/12		M-F GMC 6-7a	6-7a		-TWThF---	:30	(\$175.00)	0.00	NM			
Credited [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]														
Week:		09/24/12	09/30/12	M-----	1		\$200.00		0.00					
N 5	WEWS	09/18/12	09/24/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	6	\$175.00	P-3	0.00 NM	5	\$945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-TWTF--	6		\$175.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	WEWS	09/17/12-09/23/12		M-F GMA 7-9a	7-9a		-TWThF---	:30	(\$175.00)	0.00	NM			
Credited [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]														
3	WEWS	09/17/12-09/23/12		M-F GMA 7-9a	7-9a		-TWThF---	:30	(\$175.00)	0.00	NM			
Credited [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]														
6	WEWS	09/17/12-09/23/12		M-F GMA 7-9a	7-9a		-TWThF---	:30	(\$175.00)	0.00	NM			
Credited [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]														
Week:		09/24/12	09/30/12	M-----	2		\$210.00		0.00					
N 6	WEWS	09/18/12	09/24/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	2	\$75.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-----S-	2		\$75.00		0.00					



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Print Date: 09/28/12

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Contract / Revision **310388** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/26/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.18-9.24.12** Estimate # **1536**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 6	WEWS	09/18/12	09/24/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	2	\$75.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S-			2		\$75.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/17/12-09/23/12		Sa 6a-8a News		6-8a	-----Sa--	:30		(\$75.00)	0.00	NM		
See MG 31.3,31.4,31.5,31.6,31.7 [N/A ON ENTRY]														
2	WEWS	09/17/12-09/23/12		Sa 6a-8a News		6-8a	-----Sa--	:30		(\$75.00)	0.00	NM		
See MG 31.3,31.4,31.5,31.6,31.7 [N/A ON ENTRY]														
Week:		09/24/12	09/30/12	-----			0		\$0.00	0.00				
N 7	WEWS	09/18/12	09/24/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$250.00	P-3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S			1		\$250.00	0.00				
Week:		09/24/12	09/30/12	-----			0		\$0.00	0.00				
N 8	WEWS	09/18/12	09/24/12	SU 5-530a Wall Street Re SU 5-530a Wall Street Re	CM	5-530a	-----S	:30	1	\$25.00	P-3	0.00 NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S			1		\$25.00	0.00				
Week:		09/24/12	09/30/12	-----			0		\$0.00	0.00				
N 9	WEWS	09/18/12	09/24/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	4	\$175.00	P-3	0.00 NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		09/17/12	09/23/12	-TWTF--			4		\$175.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	WEWS	09/17/12-09/23/12		M-F 9-10a		9-10a	-TWThF----	:30		(\$175.00)	0.00	NM		
Credited [Will be adding lines to end of the contract. Net gain of +\$6,975]														
4	WEWS	09/17/12-09/23/12		M-F 9-10a		9-10a	-TWThF----	:30		(\$175.00)	0.00	NM		
Credited [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]														
Week:		09/24/12	09/30/12	M-----			1		\$175.00	0.00				
N 10	WEWS	09/18/12	09/24/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	4	\$150.00	P-3	0.00 NM	4	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		09/17/12	09/23/12	-TWTF--			4		\$150.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
4	WEWS	09/17/12-09/23/12		M-F 10-11a		10-11a	-TWThF----	:30		(\$150.00)	0.00	NM		
Credited [Will be adding lines to end of the contract. Net gain of +\$6,975]														
Week:		09/24/12	09/30/12	M-----			1		\$300.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
5	WEWS	09/24/12-09/30/12		M-F 10-11a		10-11a	M-----	:30		\$225.00	0.00	NM		
N 11	WEWS	09/18/12	09/24/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	2	\$225.00	P-3	0.00 NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		09/17/12	09/23/12	-TWTF--			2		\$225.00	0.00				
Week:		09/24/12	09/30/12	-----			0		\$0.00	0.00				
N 12	WEWS	09/18/12	09/24/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	MTWTF--	:30	4	\$175.00	P-3	0.00 NM	2	\$400.00



WEWS

Print Date: 09/28/12

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Contract / Revision **310388** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/26/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.18-9.24.12** Estimate # **1536**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	WEWS	09/18/12	09/24/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	MTWTF--	:30	4	\$175.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--		4				\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/17/12-09/23/12		M-F 12-1230pm News		12-1p	-TWThF----	:30		(\$175.00)		0.00	NM		
	Credited														
	[Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]														
2	WEWS	09/17/12-09/23/12		M-F 12-1230pm News		12-1p	-TWThF----	:30		(\$175.00)		0.00	NM		
	Credited														
	[Will be adding lines to end of the contract. Net gain of +\$6,975]														
4	WEWS	09/17/12-09/23/12		M-F 12-1230pm News		12-1p	-TWThF----	:30		(\$175.00)		0.00	NM		
	Credited														
	[Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]														
Week:		09/24/12	09/30/12	M-----		1				\$225.00		0.00			
N 13	WEWS	09/18/12	09/24/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--		5				\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WEWS	09/17/12-09/23/12		M-F 1-2p		1-2p	-TWThF----	:30		(\$200.00)		0.00	NM		
	Credited														
	[Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]														
3	WEWS	09/17/12-09/23/12		M-F 1-2p		1-2p	-TWThF----	:30		(\$200.00)		0.00	NM		
	Credited														
	[Will be adding lines to end of the contract. Net gain of +\$6,975]														
Week:		09/24/12	09/30/12	M-----		1				\$200.00		0.00			
N 14	WEWS	09/18/12	09/24/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	MTWTF--	:30	4	\$325.00	P-3	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--		4				\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WEWS	09/17/12-09/23/12		M-F 2-3p		2-3p	-TWThF----	:30		(\$325.00)		0.00	NM		
	Credited														
	[Will be adding lines to end of the contract. Net gain of +\$6,975]														
3	WEWS	09/17/12-09/23/12		M-F 2-3p		2-3p	-TWThF----	:30		(\$325.00)		0.00	NM		
	Credited														
	[Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]														
Week:		09/24/12	09/30/12	-----		0				\$0.00		0.00			
N 15	WEWS	09/18/12	09/24/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S		1				\$300.00		0.00			
Week:		09/24/12	09/30/12	-----		0				\$0.00		0.00			
N 16	WEWS	09/18/12	09/24/12	SU Kaleidoscope SU Kaleidoscope	CM	10-1030a	-----S	:30	1	\$35.00	P-3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S		1				\$35.00		0.00			
Week:		09/24/12	09/30/12	-----		0				\$0.00		0.00			
N			09/24/12		CM	1030-11a			1		P-3	0.00	NM	1	\$150.00



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Contract / Revision **310388** Flight Dates **09/18/12-09/24/12**

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Original Date / Revision 09/07/12/ 09/26/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.18-9.24.12** Estimate # **1536**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	WEWS	09/18/12		SU 1030-11a Showcase c SU 1030-11a Showcase c			-----S	:30		\$150.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S		1				\$150.00		0.00			
	Week:	09/24/12	09/30/12	-----		0				\$0.00		0.00			
N 18	WEWS	09/18/12	09/24/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	4	\$300.00	P-3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-TWTF--		4				\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WEWS	09/17/12-09/23/12		M-F 4-5p Dr. OZ		4-5p	-TWThF----	:30		(\$300.00)		0.00	NM		
Credited															
[Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]															
4	WEWS	09/17/12-09/23/12		M-F 4-5p Dr. OZ		4-5p	-TWThF----	:30		(\$300.00)		0.00	NM		
Credited															
[Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]															
	Week:	09/24/12	09/30/12	M-----		1				\$300.00		0.00			
N 19	WEWS	09/18/12	09/24/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	3	\$225.00	P-3	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-TWTF--		4				\$225.00		0.00			
	Week:	09/24/12	09/30/12	M-----		1				\$225.00		0.00			
N 20	WEWS	09/18/12	09/24/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	4	\$300.00	P-3	0.00	NM	3	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-TWTF--		4				\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WEWS	09/17/12-09/23/12		M-F 5-6p News		5-6p	-TWThF----	:30		(\$300.00)		0.00	NM		
Credited															
[Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]															
4	WEWS	09/17/12-09/23/12		M-F 5-6p News		5-6p	-TWThF----	:30		(\$300.00)		0.00	NM		
Credited															
[Will be adding lines to end of the contract. Net gain of +\$6,975]															
	Week:	09/24/12	09/30/12	M-----		1				\$325.00		0.00			
N 21	WEWS	09/18/12	09/24/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	2	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-TWTF--		2				\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/17/12-09/23/12		M-F 6-630p News		6-630p	-TWThF----	:30		(\$400.00)		0.00	NM		
Credited															
[Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]															
	Week:	09/24/12	09/30/12	-----		0				\$0.00		0.00			
N 22	WEWS	09/18/12	09/24/12	SA 7PM News SA 7PM News	CM	7-730p	-----S-	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S-		2				\$225.00		0.00			
	Week:	09/24/12	09/30/12	-----		0				\$0.00		0.00			
N 23	WEWS	09/18/12	09/24/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00



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Contract / Revision **310388** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/26/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.18-9.24.12** Estimate # **1536**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N23	WEWS	09/18/12	09/24/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S		1			\$350.00			0.00			
	Week:	09/24/12	09/30/12	-----		0			\$0.00			0.00			
N24	WEWS	09/18/12	09/24/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----		0			\$0.00			0.00			
	Week:	09/24/12	09/30/12	M-----		1			\$4,500.00			0.00			
N25	WEWS	09/18/12	09/24/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----		0			\$0.00			0.00			
	Week:	09/24/12	09/30/12	M-----		1			\$2,000.00			0.00			
N26	WEWS	09/18/12	09/18/12	Tuesday Prime A Tuesday Prime A	CM	8-9p	-T-----	:30	1	\$4,500.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-T-----		1			\$4,500.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	09/17/12-09/23/12	Tuesday Prime A		8-9p	-T-----	:30		(\$4,500.00)		0.00	NM		
	Credited														
N27	WEWS	09/18/12	09/24/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	--W----	:30	1	\$2,000.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	--W----		1			\$2,000.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	09/17/12-09/23/12	Wednesday Prime C		10-11p	--W----	:30		(\$2,000.00)		0.00	NM		
	Credited														
	[Will be adding lines to end of the contract. Net gain of +\$6,975]														
	Week:	09/24/12	09/30/12	-----		0			\$0.00			0.00			
N28	WEWS	09/18/12	09/24/12	Thursday Prime C Thursday Prime C	CM	10-11p	---T---	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	---T---		1			\$1,500.00			0.00			
	Week:	09/24/12	09/30/12	-----		0			\$0.00			0.00			
N29	WEWS	09/18/12	09/24/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	----F--		1			\$1,400.00			0.00			
	Week:	09/24/12	09/30/12	-----		0			\$0.00			0.00			
N30	WEWS	09/18/12	09/24/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----		0			\$0.00			0.00			
	Week:	09/24/12	09/30/12	M-----		1			\$4,500.00			0.00			
N31	WEWS	09/18/12	09/24/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	2	\$300.00	P-3	0.00	NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-TWTF--		2			\$300.00			0.00			



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Contract / Revision **310388** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/26/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.18-9.24.12** Estimate # **1536**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N31	WEWS	09/18/12	09/24/12	M-F 1135p-1202a Nightline M-F 1135p-1202a Nightline	CM	1135p-1207x	MTWTF--	:30	2	\$300.00	P-3	0.00	NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	2		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/17/12-09/23/12		M-F 1135p-1202a Nightline		1135p-1207x	-TWThF----	:30		(\$300.00)		0.00	NM		
See MG 31.3,31.4,31.5,31.6,31.7 [N/A ON ENTRY]															
2	WEWS	09/17/12-09/23/12		M-F 1135p-1202a Nightline		1135p-1207x	-TWThF----	:30		(\$300.00)		0.00	NM		
See MG 31.3,31.4,31.5,31.6,31.7 [N/A ON ENTRY]															
3	WEWS	09/17/12-09/23/12		M-F 1135p-1202a Nightline		1135p-1207x	-TWThF----	:30		(\$300.00)		0.00	NM		
Ⓜ Credited [Will be adding lines to end of the contract. Net gain of +\$6,975]															
4	WEWS	09/17/12-09/23/12		Sa 6a-8a News		6-8a	-----Sa--	:30		\$350.00		0.00	NM		
Ⓜ MG for 31.1,31.2,6.1,6.2,3.1															
5	WEWS	09/17/12-09/23/12		Sa 6a-8a News		6-8a	-----Sa--	:30		\$350.00		0.00	NM		
Ⓜ MG for 31.1,31.2,6.1,6.2,3.1															
6	WEWS	09/17/12-09/23/12		M-F 1135p-1202a Nightline		1135p-1207x	-TWThF----	:30		\$800.00		0.00	NM		
Ⓜ MG for 31.1,31.2,6.1,6.2,3.1															
7	WEWS	09/24/12-09/30/12		M-F GMC 5-6a		5-6a	M-----	:30		\$400.00		0.00	NM		
Ⓜ MG for 31.1,31.2,6.1,6.2,3.1															
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00						
N32	WEWS	09/18/12	09/24/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	MTWTF--	:30	2	\$650.00	P-3	0.00	NM	3	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	2		\$650.00		0.00						
Week:		09/24/12	09/30/12	M-----	1		\$700.00		0.00						
N33	WEWS	09/23/12	09/23/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	-----S	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$650.00		0.00						
N34	WEWS	09/18/12	09/24/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$225.00		0.00						
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00						
N35	WEWS	09/18/12	09/24/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	:30	1	\$100.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	1		\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/17/12-09/23/12		M-F 1202a-107a Jimmy Kiml		1202-107x	-TWThF----	:30		(\$100.00)		0.00	NM		
Credited [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]															
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00						
N36	WEWS	09/18/12	09/24/12	SA CSI Miami 1135p-1202a SA CSI	CM	SA CSI	-----S-	:30	1	\$55.00	P-3	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$55.00		0.00						



WEWS

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Contract / Revision **310388** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/26/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.18-9.24.12** Estimate # **1536**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N36	WEWS	09/18/12	09/24/12	SA CSI Miami 1135p-1235x SA CSI	CM	SA CSI	-----S-	:30	1	\$55.00	P-3	0.00 NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-----S-	1		\$55.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	09/17/12-09/23/12		SA CSI Miami 1135p-1235x		SA CSI	-----Sa--	:30		(\$55.00)		0.00 NM		
See MG 36.2,36.3														
[N/A PGM CHG TO PLACE - SA 12A-1A CSI MIAMI LATE]														
2	WEWS	09/17/12-09/23/12		SA 12a-1a CSI Miami Late		12a-1a	-----Sa--	:30		\$55.00		0.00 NM		
Ⓜ MG for 37.1,36.1														
[Spots Late-Run]														
3	WEWS	09/17/12-09/23/12		SA/SU Criminal Minds Late		1235a-2a	-----SaSu	:30		\$75.00		0.00 NM		
Ⓜ MG for 37.1,36.1														
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00					
N37	WEWS	09/18/12	09/24/12	Criminal Minds Sa Criminal Minds	CM	1135p-105x	-----S-	:30	1	\$75.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-----S-	1		\$75.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	09/17/12-09/23/12		Criminal Minds		1135p-105x	-----Sa--	:30		(\$75.00)		0.00 NM		
See MG 36.2,36.3														
[N/A PGM CHG TO PLACE - SA/SU CRIMINAL MINDS LATE - AIRS 1-2XM]														
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00					
N38	WEWS	09/18/12	09/24/12	SU 12a-1a CSI Miami Late SU 12a-1a CSI	CM	SU 12a-1a CSI	-----S	:30	1	\$55.00	P-3	0.00 NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-----S	1		\$55.00		0.00					
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00					
N39	WEWS	09/18/12	09/24/12	Criminal Minds Sa Criminal Minds	CM	1135p-105x	-----S	:30	1	\$75.00	P-3	0.00 NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-----S	1		\$75.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	09/17/12-09/23/12		Criminal Minds		1135p-105x	-----Su	:30		(\$75.00)		0.00 NM		
See MG 39.2														
[N/A PGM CHG TO PLACE ORDER - SA/SU CRIMINAL MINDS LATE - AIRS 1-2XM]														
2	WEWS	09/17/12-09/23/12		SA/SU Criminal Minds Late		1235a-2a	-----Su	:30		\$75.00		0.00 NM		
Ⓜ MG for 39.1 09/23														
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00					
N40	WEWS	09/18/12	09/24/12	Primetime Emmy Award Primetime Emmy Awards	CM	8-11p	-----S	:30	1	\$3,000.00	P-3	0.00 NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-----S	1		\$3,000.00		0.00					
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00					
N41	WEWS	09/18/12	09/24/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$2,000.00	P-3	0.00 NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-T-----	1		\$2,000.00		0.00					



WEWS

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Contract / Revision **310388** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/26/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.18-9.24.12** Estimate # **1536**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N41	WEWS	09/18/12	09/24/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-T-----	1		\$2,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/17/12-09/23/12		Tuesday Prime C		10-11p	-T-----	:30		(\$2,000.00)		0.00	NM		
See MG 41.2															
[N/A PGM CHG TO PLACE - TUESDAY PRIME SPECIAL 9-11P]															
2	WEWS	09/17/12-09/23/12		Tuesday Prime Special		Barbara Walters (9:00 PM-11:00 PM)	-T-----	:30		\$1,300.00		0.00	NM		
[can place]															
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00						
N42	WEWS	09/18/12	09/24/12	Wednesday Prime A Wednesday Prime A	CM	8-9p	--W----	:30	1	\$2,000.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--W----	1		\$2,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/17/12-09/23/12		Wednesday Prime A		8-9p	--W-----	:30		(\$2,000.00)		0.00	NM		
Credited															
[Will be adding lines to end of the contract. Net gain of +\$6,975]															
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00						
N43	WEWS	09/18/12	09/24/12	Friday Prime A Friday Prime A	CM	8-9p	----F--	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	1		\$1,200.00		0.00						
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00						
N44	WEWS	09/18/12	09/24/12	LN after Sports LN after Sports	CM	11p-130x	-----S-	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	2		\$350.00		0.00						
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00						
N45	WEWS	09/18/12	09/24/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	MTWTF--	:30	4	\$150.00	P-2	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	4		\$150.00		0.00						
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00						
N46	WEWS	09/18/12	09/24/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	5		\$350.00		0.00						
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00						
N47	WEWS	09/18/12	09/24/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	4	\$900.00	P-2	0.00	NM	5	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	4		\$900.00		0.00						
Week:		09/24/12	09/30/12	M-----	1		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	WEWS	09/24/12-09/30/12		M-F 7-730p		7-730p	M-----	:30		\$1,000.00		0.00	NM		
N48	WEWS	09/18/12	09/24/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	MTWTF--	:30	4	\$900.00	P-2	0.00	NM	5	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	4		\$900.00		0.00						
Week:		09/24/12	09/30/12	M-----	1		\$1,000.00		0.00						



310388

Hiatus Dates

Order Sep 00:20:00

Estimate # **1536**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 49	WEWS	09/18/12	09/24/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	2	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S-		2				\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WEWS	09/17/12-09/23/12		SA GMA 8-9a		8-9a	-----Sa--	:30		(\$500.00)		0.00	NM		
	Credited [will be added to week 9.25-10.1]														
	Week:	09/24/12	09/30/12	-----		0				\$0.00		0.00			
N 50	WEWS	09/18/12	09/24/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	2	\$2,800.00	P-2	0.00	NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S-		2				\$2,800.00		0.00			
	Week:	09/24/12	09/30/12	-----		0				\$0.00		0.00			
N 51	WEWS	09/18/12	09/24/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	-TWTF--	:30	2	\$40.00	P-3	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-TWTF--		2				\$40.00		0.00			
	Week:	09/24/12	09/30/12	-----		0				\$0.00		0.00			
N 52	WEWS	09/18/12	09/21/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	-TWTF--	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-TWTF--		1				\$800.00		0.00			
N 53	WEWS	09/22/12	09/22/12	MAC Football Daytime Mac Football Daytime	CM	12-330p	-----S-	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S-		1				\$175.00		0.00			
N 54	WEWS	09/22/12	09/22/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	2	\$500.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S-		2				\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/17/12-09/23/12		SA GMA 8-9a		8-9a	-----Sa--	:30		(\$500.00)		0.00	NM		
	Credited [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]														
2	WEWS	09/17/12-09/23/12		SA GMA 8-9a		8-9a	-----Sa--	:30		(\$500.00)		0.00	NM		
	Credited [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]														
N 55	WEWS	09/18/12	09/24/12	M-F 1135p-1202a Nightline M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	2	\$800.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-TWTF--		2				\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/17/12-09/23/12		M-F 1135p-1202a Nightline		1135p-1207x	-TWThF----	:30		(\$800.00)		0.00	NM		
	Credited [Credit. Will be adding +7,600 to this order (next level up for these spots). This addition will be added to end of contract as new lines.]														
2	WEWS	09/17/12-09/23/12		M-F 1135p-1202a Nightline		1135p-1207x	-TWThF----	:30		(\$800.00)		0.00	NM		
	Credited [will be added to week 9.25-10.1]														
	Week:	09/24/12	09/30/12	-----		0				\$0.00		0.00			



WEWS

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Contract / Revision **310388** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/26/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.18-9.24.12** Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N55	WEWS	09/18/12	09/24/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	2	\$800.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N56	WEWS	09/18/12	09/24/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	3	\$450.00	P-2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					3	\$450.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N57	WEWS	09/18/12	09/24/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	3	\$500.00	P-2	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					3	\$500.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N58	WEWS	09/18/12	09/24/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	2	\$650.00	P-1	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					2	\$650.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N59	WEWS	09/18/12	09/24/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					1	\$450.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N60	WEWS	09/18/12	09/24/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	MTWTF--	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					2	\$700.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N61	WEWS	09/18/12	09/24/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					1	\$450.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N62	WEWS	09/18/12	09/24/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	MTWTF--	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					1	\$1,200.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N63	WEWS	09/18/12	09/24/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					2	\$800.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N64	WEWS	09/18/12	09/24/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					1	\$850.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N65	WEWS	09/18/12	09/24/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	1	\$1,100.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					1	\$1,100.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			



WEWS

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Contract / Revision 310388 Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 09/07/12/ 09/26/12

Order Sep 00:20:00

Advertiser Obama / Democrat / Presid Product OFA Sked A 09.18-9.24.12 Estimate # 1536

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N65	WEWS	09/18/12	09/24/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	1	\$1,100.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--WTF--	1		\$1,100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/17/12-09/23/12		M-F 6-630p News		6-630p	--WThF----	:30		(\$1,100.00)		0.00	NM		
Credited															
[Will be adding lines to end of the contract. Net gain of +\$6,975]															
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00						
N66	WEWS	09/18/12	09/24/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--WTF--	1		\$1,200.00		0.00						
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00						
N67	WEWS	09/18/12	09/24/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--WTF--	1		\$500.00		0.00						
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00						
N68	WEWS	09/18/12	09/24/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$450.00		0.00						
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00						
N69	WEWS	09/18/12	09/24/12	Primetime Emmy Award Primetime Emmy Awards	CM	8-11p	-----S	:30	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$12,000.00		0.00						
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00						
N70	WEWS	09/18/12	09/24/12	SA 730-8P SA 730-8P	CM	730-8P	-----S-	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$550.00		0.00						
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00						
N71	WEWS	09/18/12	09/24/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$800.00		0.00						
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00						
N72	WEWS	09/18/12	09/24/12	SA 7PM News SA 7PM News	CM	7-730p	-----S-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$800.00		0.00						
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00						
N73	WEWS	09/18/12	09/24/12	MAC Football Daytime Mac Football Daytime	CM	12-330p	-----S-	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	2		\$500.00		0.00						
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00						
N74	WEWS	09/18/12	09/24/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	2	\$2,800.00	P-2	0.00	NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	2		\$2,800.00		0.00						



WEWS

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Contract / Revision **310388** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/26/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.18-9.24.12** Estimate # **1536**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N74	WEWS	09/18/12	09/24/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	2	\$2,800.00	P-2	0.00	NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N75	WEWS	09/18/12	09/24/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	-----S-	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$3,500.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N76	WEWS	09/18/12	09/24/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$1,200.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N77	WEWS	09/18/12	09/24/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$350.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N78	WEWS	09/18/12	09/24/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$650.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N79	WEWS	09/18/12	09/24/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	---TF-S	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---TF-S					1	\$2,200.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N80	WEWS	09/18/12	09/24/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	MTWTF--	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---TF--					1	\$700.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N81	WEWS	09/18/12	09/24/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---TF--					1	\$450.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N82	WEWS	09/18/12	09/24/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$3,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	09/17/12-09/23/12		Friday Prime C		10-11p	----F--	:30		(\$3,000.00)		0.00	NM		
See MG 82.2															
[n/a]															
2	WEWS	09/21/12-09/21/12		Friday Prime B		9-10p	----F--	:30		\$3,000.00		0.00	NM		
Ⓜ MG for 82.1 09/21															
Week:		09/24/12	09/30/12	-----					0	\$0.00		0.00			
N83	WEWS	09/18/12	09/24/12	Thursday Prime C Thursday Prime C	CM	10-11p	---T---	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00



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Contract / Revision **310388** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/26/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.18-9.24.12** Estimate # **1536**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N83	WEWS	09/18/12	09/24/12	Thursday Prime C Thursday Prime C	CM	10-11p	---T---	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---					1	\$4,500.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N84	WEWS	09/18/12	09/24/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---TF--					1	\$1,200.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N85	WEWS	09/18/12	09/24/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---TF--					1	\$450.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N86	WEWS	09/18/12	09/24/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---TF--					1	\$850.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N87	WEWS	09/18/12	09/24/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---TF--					1	\$800.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N88	WEWS	09/18/12	09/24/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---TF--					1	\$1,800.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
N89	WEWS	09/18/12	09/24/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---TF--					1	\$450.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$0.00		0.00			
Totals														141	\$108,885.00